

PTO/SB/21 (05-03)

Approved for use through 04/30/2003. OMB 0851-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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**TRANSMITTAL  
FORM**

(to be used for all correspondence after initial filing)

Application Number	09/498,515
Confirmation Number	8911
Filing Date	02/04/2000
First Named Inventor	Howard G. Page
Art Unit	3622
Examiner Name	John L. Young
Total Number of Pages in This Submission	12
Attorney Docket Number	1285

**ENCLOSURES (check all that apply)**

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Fee Transmittal Form<br><br><input type="checkbox"/> Fee Attached<br><input checked="" type="checkbox"/> Amendment / Response<br><input checked="" type="checkbox"/> After Final<br><input type="checkbox"/> Affidavits/declaration(s)<br><br><input type="checkbox"/> Extension of Time Request<br><br><input type="checkbox"/> Express Abandonment Request<br><br><input type="checkbox"/> Information Disclosure Statement<br><input type="checkbox"/> Certified Copy of Priority Document(s)<br><input type="checkbox"/> Response to Missing Parts/ Incomplete Application<br><input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Assignment Papers (for an Application)<br><input type="checkbox"/> Drawing(s)<br><input type="checkbox"/> Licensing-related Papers<br><input type="checkbox"/> Petition<br><input type="checkbox"/> Petition to Convert to a Provisional Application<br><input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address<br><input type="checkbox"/> Terminal Disclaimer<br><input type="checkbox"/> Request for Refund<br><input type="checkbox"/> CD, Number of CD(s) _____ | <input type="checkbox"/> After Allowance Communication to Group<br><input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences<br><input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)<br><input type="checkbox"/> Proprietary Information<br><input type="checkbox"/> Status Letter<br><br><input type="checkbox"/> Other Enclosure(s) (please identify below): |
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**Remarks**

Applicants are submitting a copy of the response to the final rejection dated 4/03/2003 which was mailed to PTO 6/3/2003.

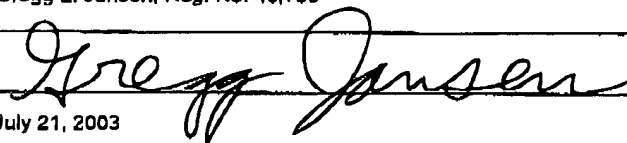
A copy of the postcard acknowledgement is also attached indicating receipt at PTO on 6/9/2003.

It is believed that no fees are due in this matter. However, if it is determined that fees are due, the Commissioner is authorized to debit Deposit Account 210765 for any required fees.

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm or Individual name	Gregg L. Jansen, Reg. No. 48,799
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Signature



Date

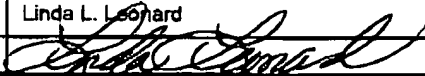
July 21, 2003

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July 21, 2003

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In Re: Patent Application of: Howard G. Page, et al.

Serial No.: 09/498,515

Date filed: 02/04/2000

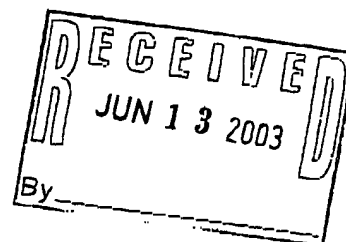
Title: ADVERTISING INSERTION FOR A VIDEO-ON-DEMAND SYSTEM



☐ Recordation Form Cover Sheet \_\_\_\_\_ page(s) ☐ Assignment \_\_\_\_\_ page(s)  
☐ Drawings (\_\_\_\_\_ sheets) Number of FIGS: \_\_\_\_\_  
☐ Declaration and POA \_\_\_\_\_ page(s) ☐ Application Data Sheet \_\_\_\_\_ page(s)  
☒ Transmittal 1 page(s) ☐ Petition for Extension of Time \_\_\_\_\_ page  
☐ Fee Transmittal \_\_\_\_\_ page(s)  
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Atty: /GLJ / jnz ☒ 1<sup>st</sup> Class Mail ☐ Express Mail Label No. \_\_\_\_\_  
Atty Docket No. 1265 Date Mailed: 6/3/2003  
39201/095

Date docketed: 6/13/03  
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PTO/SB/21 (08-00)

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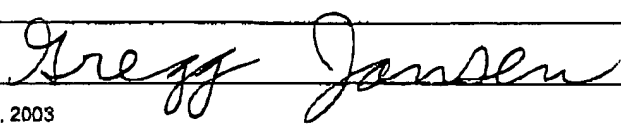
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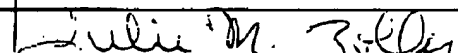
<b>TRANSMITTAL FORM</b> <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/498,515	
	Confirmation Number	8911	
	Filing Date	02/04/2000	
	First Named Inventor	Howard G. Page	
	Group Art Unit	3622	
	Examiner Name	John L. Young	
Total Number of Pages in This Submission	10	Attorney Docket Number	1285

ENCLOSURES (check all that apply)		
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Remarks It is believed that no fees are due in this matter. However, if it is determined that fees are due, the Commissioner is authorized to debit Deposit Account No. 21-0765 for the required fees.		

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Gregg L. Jansen, Reg. No. 46,799		
Signature			
Date	June 3, 2003		

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PHONE 303-938-9999  
FACSIMILE 303-938-9995

**FACSIMILE TRANSMISSION**

DATE: July 21, 2003

FROM: Linda Leonard  
Paralegal

TELEPHONE: 303-938-9999 ext 20

NUMBER OF PAGES (including this page): 13

EMAIL: lleonard@dsoblaw.com

TO: Attention: Examiner John L. Young  
Technology Group: 3622  
Commissioner for Patents

TELEPHONE: 703-305-3801

RE: Application No. 09/498,515  
Filed: 02/04/2000  
Confirmation No. 8911  
Attorney Docket No. 1285

FAX: 703-308-3687

**MESSAGE**

Attachments:

Transmittal - 1 page

Copy of Transmittal, Response to Office Action dated 6/3/03 and postcard acknowledgement  
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